|  |  |  |
| --- | --- | --- |
| **Programme Name**  | **:** | **MBA**  |

**Programme Outcome**

|  |  |  |
| --- | --- | --- |
| PO 1 | : | Theoretical Knowledge and Skill to take and guide implementation of decisions |
| PO 2 | : | Communication skills |
| PO 3 |  | Applications skills to solve business problems |
| PO 4 | : | Research aptitude |
| PO 5 | : | Professionalism & Ethics |
| PO 6 | : | Leadership qualities |
| PO 7 | : | Societal and Environmental Responsibilities & Corporate Governance Awareness |
| PO 8 | : | Environment Consciousness |
| PO 9 | : | Awareness on Corporate Governance |
| PO 10 |  | Lifetime learning attitude  |

|  |  |  |
| --- | --- | --- |
| **Course Name** | **:** | **E-COMMERCE AND DIGITAL MARKETS** |
| **Course Code** | **:** | **MIS 302** |
| **Year** | **:** | **2nd** |
| **Semester** | **:** | **3rd** |

**CO1:** To realize the intensity of the presence of E Commerce and Digital Markets in the contemporary business environment

**CO2:** Explain the process that should be followed in building an E-commerce or Digital Market presence in the market

**CO3:** Describe how procurement and supply chains could be eased out by ERP and SCM packages

**CO4:** To be able to strategize marketing management by utilizing E Marketing tactics

**CO5:** Be knowledgeable about policies and issues that govern E Commerce in India

**CO PO Mapping**

|  |  |
| --- | --- |
| **CO** | **PO** |
| CO 1 | PO 4, PO7, PO 10 |
| CO 2 | PO 1, PO 2, PO3 |
| CO 3 | PO 1, PO3 |
| CO 4 | PO3, PO6, PO9 |
| CO 5 | PO 1, PO4, PO5, PO 6, PO7, PO 8 |

**CO PO Correlation**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
| CO 1 | 0 | 0 | 0 | 2 | 0 | 0 | 1 | 0 | 0 | 1 |
| CO 2 | 3 | 1 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| CO 3 | 1 | 0 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| CO 4 | 0 | 0 | 3 | 0 | 0 | 2 | 0 | 0 | 1 | 0 |
| CO 5 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 |

|  |  |  |
| --- | --- | --- |
| **Course Name** | **:** | **MANAGING SOFTWARE PROJECTS** |
| **Course Code** | **:** | **MIS 303** |
| **Year** | **:** | **2nd** |
| **Semester** | **:** | **3rd** |

**CO1:** Identify and describe the key phases of project management

**CO2:** Determine an appropriate project management approach through an evaluation of the business context and scope of the project

**CO3:** Identify issues that could lead to IT project success or failure

**CO4:** Describe the responsibilities of IT project managers

**CO5:** Apply project management concepts through working in a group as team leader or active team member on an IT project

**CO PO Mapping**

|  |  |
| --- | --- |
| **CO** | **PO** |
| CO 1 | PO 1, PO 4 |
| CO 2 | PO 1, PO 2, PO 3, PO 5 |
| CO 3 | PO 1, PO 2, PO 3, PO 5, PO 7, PO 8, PO 9 |
| CO 4 | PO 1, PO 2, PO 6 |
| CO 5 | PO 1, PO 2, PO 3, PO 5, PO 6, PO 7, PO 8, PO 9 |

**CO PO Correlation**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
| CO 1 | 3 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| CO 2 | 2 | 1 | 3 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| CO 3 | 2 | 1 | 2 | 0 | 1 | 0 | 1 | 1 | 1 | 0 |
| CO 4 | 2 | 2 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| CO 5 | 1 | 3 | 1 | 0 | 1 | 2 | 1 | 1 | 1 | 0 |