



## **YEARLY STATUS REPORT - 2020-2021**

### **Part A**

#### **Data of the Institution**

##### **1.Name of the Institution**

**NSHM KNOWLEDGE CAMPUS, KOLKATA -  
GROUP OF INSTITUTIONS**

- Name of the Head of the institution **Prof. (Dr.) Subhasis Maity**
- Designation **Director**
- Does the institution function from its own campus? **Yes**
- Phone no./Alternate phone no. **03324033424**
- Mobile no **9903250735**
- Registered e-mail **subhasis.maity@nshm.com**
- Alternate e-mail **drmaity61@gmail.com**
- Address **124 B L Saha Rd, Tara Park,  
Behala, Kolkata 700053**
- City/Town **Kolkata**
- State/UT **West Bengal**
- Pin Code **700053**

##### **2.Institutional status**

- Affiliated /Constituent **Affiliated**
- Type of Institution **Co-education**
- Location **Urban**

- Financial Status **Self-financing**
- Name of the Affiliating University **Maulana Abul Kalam Azad University of Technology**
- Name of the IQAC Coordinator **Prof. (Dr.) Shampa Chakraborty**
- Phone No. **03324032300**
- Alternate phone No. **03324032301**
- Mobile **9903250722**
- IQAC e-mail address **shampa.chakraborty@nshh.com**
- Alternate Email address **shampa.chakraborty@nshh.com**

**3. Website address (Web link of the AQAR (Previous Academic Year))**

[https://goikol.nshh.com/pdf/AQAR%202019\\_20.pdf](https://goikol.nshh.com/pdf/AQAR%202019_20.pdf)

**4. Whether Academic Calendar prepared during the year?**

**Yes**

- if yes, whether it is uploaded in the Institutional website Web link:

<https://goikol.nshh.com/pdf/NSHM%20Academic%20Calendar%202020-21.pdf>

**5. Accreditation Details**

Cycle	Grade	CGPA	Year of Accreditation	Validity from	Validity to
<b>Cycle 1</b>	<b>B++</b>	<b>2.82</b>	<b>2018</b>	<b>30/11/2018</b>	<b>29/11/2023</b>

**6. Date of Establishment of IQAC**

**31/01/2017**

**7. Provide the list of funds by Central / State Government**

**UGC/CSIR/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.,**

Institutional/Department /Faculty	Scheme	Funding Agency	Year of award with duration	Amount
<b>Nil</b>	<b>Nil</b>	<b>Nil</b>	<b>Nil</b>	<b>Nil</b>

**8. Whether composition of IQAC as per latest NAAC guidelines**

**Yes**

- Upload latest notification of formation of IQAC

[View File](#)

**9.No. of IQAC meetings held during the year 4**

- Were the minutes of IQAC meeting(s) and compliance to the decisions have been uploaded on the institutional website? **Yes**
- If No, please upload the minutes of the meeting(s) and Action Taken Report **No File Uploaded**

**10.Whether IQAC received funding from any of the funding agency to support its activities during the year? No**

- If yes, mention the amount

**11.Significant contributions made by IQAC during the current year (maximum five bullets)**

Strengthened the initiatives of Career Guidance and Placement Cell towards greater consolidation.

Provided Microsoft Team (number of licenses) to all departments for conducting online classes.

Online Feedback system is developed by the initiative of IQAC.

Development of Students Mentoring system policies

IQAC regularly involves in planning the need for upgrading infrastructures and research facilities every year to promote or to enhance the quality research in the emerging areas, and curriculum enrichment. IQAC advises the institution, HOD's librarian to procure books and research oriented equipment

COVID-19 Vaccination camp at campus

Tuition fees waiver for students whose financial condition were effected due to COVID-19 pandemic

**12.Plan of action chalked out by the IQAC in the beginning of the Academic year towards Quality Enhancement and the outcome achieved by the end of the Academic year**

Plan of Action	Achievements/Outcomes
Development of Students Mentoring system policies	Implantation of mentoring policies
Development of Online Feedback system	Online Feedback system is developed& implemented
To provide platform for online classes during lock down at COVID-19 pandemic situation	Online classes were conducted successfully using MS Team
To carry out online Continuous Assessment for students	Online Continuous Assessment were carried out using MS Form & Google Form.
Motivation to the faculty members in respect to FDP	Faculty members attended a large numbers of FDPs
Alumni Engagement through Webinars	During the pandemic, virtual webinars were organized.
COVID-19 Vaccination camp at campus	Vaccination camp conducted in collaboration with Medica Superspecialty Hospital
Tuition fees waiver for students whose financial condition were effected due to COVID-19 pandemic	Students whose financial condition were effected by the pandemic situation got benefit

13. Whether the AQAR was placed before statutory body? **No**

- Name of the statutory body

Name	Date of meeting(s)
Nil	Nil

14. Whether institutional data submitted to AISHE

## Part A

### Data of the Institution

<b>1.Name of the Institution</b>	NSHM KNOWLEDGE CAMPUS, KOLKATA - GROUP OF INSTITUTIONS
• Name of the Head of the institution	Prof. (Dr.) Subhasis Maity
• Designation	Director
• Does the institution function from its own campus?	Yes
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• Type of Institution	Co-education
• Location	Urban
• Financial Status	Self-financing
• Name of the Affiliating University	Maulana Abul Kalam Azad University of Technology

• Name of the IQAC Coordinator	Prof. (Dr.) Shampa Chakraborty				
• Phone No.	03324032300				
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• Mobile	9903250722				
• IQAC e-mail address	shampa.chakraborty@nshm.com				
• Alternate Email address	shampa.chakraborty@nshm.com				
<b>3.Website address (Web link of the AQAR (Previous Academic Year))</b>	<a href="https://goikol.nshm.com/pdf/AQAR%202019%2020.pdf">https://goikol.nshm.com/pdf/AQAR%202019%2020.pdf</a>				
<b>4.Whether Academic Calendar prepared during the year?</b>	Yes				
• if yes, whether it is uploaded in the Institutional website Web link:	<a href="https://goikol.nshm.com/pdf/NSHM%20Academic%20Calendar%202020-21.pdf">https://goikol.nshm.com/pdf/NSHM%20Academic%20Calendar%202020-21.pdf</a>				
<b>5.Accreditation Details</b>					
Cycle	Grade	CGPA	Year of Accreditation	Validity from	Validity to
Cycle 1	B++	2.82	2018	30/11/2018	29/11/2023
<b>6.Date of Establishment of IQAC</b>			31/01/2017		
<b>7.Provide the list of funds by Central / State Government UGC/CSIR/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.,</b>					
Institutional/Department /Faculty	Scheme	Funding Agency	Year of award with duration	Amount	
Nil	Nil	Nil	Nil	Nil	
<b>8.Whether composition of IQAC as per latest NAAC guidelines</b>			Yes		
• Upload latest notification of formation of IQAC			<a href="#">View File</a>		
<b>9.No. of IQAC meetings held during the year</b>			4		
• Were the minutes of IQAC meeting(s)			Yes		

and compliance to the decisions have been uploaded on the institutional website?		
<ul style="list-style-type: none"> <li>If No, please upload the minutes of the meeting(s) and Action Taken Report</li> </ul>	No File Uploaded	
<b>10. Whether IQAC received funding from any of the funding agency to support its activities during the year?</b>	No	
<ul style="list-style-type: none"> <li>If yes, mention the amount</li> </ul>		
<b>11. Significant contributions made by IQAC during the current year (maximum five bullets)</b>		
Strengthened the initiatives of Career Guidance and Placement Cell towards greater consolidation.		
Provided Microsoft Team (number of licenses) to all departments for conducting online classes.		
Online Feedback system is developed by the initiative of IQAC.		
Development of Students Mentoring system policies		
IQAC regularly involves in planning the need for upgrading infrastructures and research facilities every year to promote or to enhance the quality research in the emerging areas, and curriculum enrichment. IQAC advises the institution, HOD's librarian to procure books and research oriented equipment		
COVID-19 Vaccination camp at campus		
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<b>12. Plan of action chalked out by the IQAC in the beginning of the Academic year towards Quality Enhancement and the outcome achieved by the end of the Academic year</b>		

Plan of Action	Achievements/Outcomes
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**13. Whether the AQAR was placed before statutory body?**

No

- Name of the statutory body

Name	Date of meeting(s)
Nil	Nil

**14. Whether institutional data submitted to AISHE**

Year	Date of Submission
2019-2020	21/02/2020

**15. Multidisciplinary / interdisciplinary**



The institute has been known for more than two decades as a front runner in introducing new age programs to education and professional skills imparted through it relevant and as per global trend practices. NSHM has endeavored to enhance its approach to transform itself into a holistic multidisciplinary /interdisciplinary unit of learning through a seamless and cohesive integration of liberal arts with science and technology. This provides a wider scope of gaining knowledge which in turn promotes potential interest and passion among the learners. The multidisciplinary functions have been implemented through the following learning structures:

- NSHM & Yoga - In view of growing popularity of natural healing benefits, Yoga is being widely regarded as a discipline that improves health in a holistic manner and sessions in Yoga is offered to the students and
- ANGAAN a dedicated center for liberal arts, namely, music, dramatics, painting, sculptures etc.
- CLC or Center for Language and communications (CLC) that encourage the students to explore the areas foreign language, and improve soft skills
- UDAY a center dedicated for sports and well-being
- Center for Innovation and Incubation to promote the entrepreneurship potential among the students
- Outreach - Center for social action

This practice followed by NSHM Pharmacy and Management departments, is aligned with National Education Policy framed in 2020. However, because of the constraints of pandemics, the activities have been undertaken through on-line or virtual mode.

#### **16.Academic bank of credits (ABC):**

Some of best practices to adhere to the academic bank of credit can be cited here. One of the major initiatives taken by the institution to fulfill the requirements of Academic Bank of Credit is NSHM's international collaboration with Harvard Business School online. With MBA+HBS Online, the students are empowered to achieve the goal of expanding the business skills while engaging with a global learner network through flexible courses. HBS online courses are created to offer unique educational opportunities by providing best-in-class content and an unparalleled professional network.

#### **17.Skill development:**

NSHM Kolkata has undertaken all out efforts to explore the

potential of the students and develop the skills that correspond to their potential and capability. NSHM has maintained NSDC association to facilitate all this by creating a unified platform to manage learner enrolment (students and workers), skill mapping, and certification. v. Skilling. Such courses are offered to students through online and/or distance mode. All these apart, NSHM has a dedicated cell for skill development of the students, known as, Centre for Innovation and Incubation. This center operates on the principle of 'TAG' or 'Think - Act - Grow', and is determined to provide team designed and team delivered experience based and community based applied learning. This cell is professionally managed by a dedicated and experienced faculty team.

#### **18.Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course)**

NSHM Knowledge Campus Kolkata is steadfast in taking all possible initiatives in terms of conducting or sponsoring the students, faculty members to provide value-based education to inculcate positivity amongst the learner that include the development of humanistic, ethical, Constitutional, and universal human values of truth (satya), righteous conduct (dharma), peace (shanti), love (prem), nonviolence (ahimsa), scientific temper, citizenship values, and also life-skills. These are aligned with the core values of NSHM, that is, Notabilis, Sociatrix, Humanus, and Maxim (meaning noteworthy collaboration of best development of human kind). NSHM Kolkata had sponsored 35 faculty members to attend 5-day Faculty Development Program from 18th January 2021 to 22nd January 2021 conducted by AICTE. The entire session was conducted in the virtual mode in the pandemic environment.

#### **19.Focus on Outcome based education (OBE):Focus on Outcome based education (OBE):**

NSHM Kolkata has endeavored to capture the Outcome based education in teaching and learning practices. The institute rigorously follow the best practice/s of the institution pertaining to the Outcome based education (OBE) in view of NEP 2020. In the outcome based learning, faculty members may want students to learn something, but they typically allocate a certain amount of time to study that topic and then move on, whether or not students have mastered it. To make it fully outcome-based, management and pharmacy departments have implemented teaching methods that would focus on the outcome that is, the students are able to grasp the contents of the subject

and develop expertise on the subject matter. The students are encouraged to evaluate themselves in the test conducted by them. Leveraging the Information and Technology tools specially customized for NSHM for teaching learning activities, the students of both Management and Pharmacy department have found immense benefits in understanding, and developing their conceptual foundations of subject matters. NSHM faculty team had been using Microsoft Product MS Team exhaustively to conduct the classes during the pandemics. Besides, MS Team has the facility to record the lecture, chat box for messaging and all these have been very beneficial to students. The success of the learning has been asserted in their performance in their final examinations and placements.

## **20.Distance education/online education:**

With the advent of COVID pandemic, NSHM geared up its infrastructural facilities to ensure uninterrupted all round academic delivery to all its stakeholders ranging from students, employers, faculty, operations and support team members. The faculty members of Pharmacy and Management departments have been trained on Microsoft Teams and Learning Management Module of TCS IoN. However, various other online tools have been provided by the UGC and other government bodies for learning and knowledge development and faculty members guided the students about its access and usage. As such, Distance Education has become one powerful medium of obtaining degrees for large number of students who are staying in far off and remote areas and for whom accessing universities on a regular basis remains to be critical challenge. The students are always encouraged to enroll in Massive On Line Open Courses (MOOC), National Programme on Technology Enhanced Learning (NPTEL) - a project of MHRD. NPTEL courses are ideally suited for science and technology oriented subjects, whereas courses offered in SWAYAM covers non-technical areas, for example, HR Management, report writing etc. A large number of our students have registered in SWAYAM. As per MAKAUT syllabus the students undergo four courses under SWAYAM and each course is having four credits throughout their two years of their MBA program. This has been made mandatory as per university (MAKAUT) guidelines. They are supposed to clear all the four courses in order to be eligible for the MBA degree. NSHM collaborated with COURSEERA, an online learning organization operating worldwide and all the faculty members of NSHM were given opportunity to take up as many courses during a specific period.

## **Extended Profile**

<b>1.Programme</b>	
1.1 Number of courses offered by the institution across all programs during the year	<b>254</b>
<b>File Description</b>	<b>Documents</b>
Data Template	<a href="#">View File</a>
<b>2.Student</b>	
2.1 Number of students during the year	<b>621</b>
<b>File Description</b>	<b>Documents</b>
Institutional Data in Prescribed Format	<a href="#">View File</a>
2.2 Number of seats earmarked for reserved category as per GOI/ State Govt. rule during the year	<b>30</b>
<b>File Description</b>	<b>Documents</b>
Data Template	<a href="#">View File</a>
2.3 Number of outgoing/ final year students during the year	<b>220</b>
<b>File Description</b>	<b>Documents</b>
Data Template	<a href="#">View File</a>
<b>3.Academic</b>	
3.1 Number of full time teachers during the year	<b>56</b>
<b>File Description</b>	<b>Documents</b>
Data Template	<a href="#">View File</a>
3.2	<b>56</b>

Number of sanctioned posts during the year	
File Description	Documents
Data Template	<a href="#">View File</a>
<b>4.Institution</b>	
4.1 Total number of Classrooms and Seminar halls	18
4.2 Total expenditure excluding salary during the year (INR in lakhs)	457
4.3 Total number of computers on campus for academic purposes	227
<b>Part B</b>	
<b>CURRICULAR ASPECTS</b>	
<b>1.1 - Curricular Planning and Implementation</b>	
1.1.1 - The Institution ensures effective curriculum delivery through a well planned and documented process	
<p>NSHM Kolkata has in place the time tested approaches of academic delivery. However, the mechanism adopted by the instituteto ensure organized academic delivery begins right from the beginning of the Academic year when the teachers prepare the teaching plan of their respective subjects.</p>	
File Description	Documents
Upload relevant supporting document	<a href="#">View File</a>
Link for Additional information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>
1.1.2 - The institution adheres to the academic calendar including for the conduct of Continuous Internal Evaluation (CIE)	
<p>The academic calendar is prepared by the portal head of the departments in consultation with the faculty members and looks into the maximum delivery options so as to benefit the students.</p>	

File Description	Documents
Upload relevant supporting document	<a href="#">View File</a>
Link for Additional information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>

**1.1.3 - Teachers of the Institution participate in following activities related to curriculum development and assessment of the affiliating University and/are represented on the following academic bodies during the year. Academic council/BoS of Affiliating University Setting of question papers for UG/PG programs Design and Development of Curriculum for Add on/ certificate/ Diploma Courses Assessment /evaluation process of the affiliating University**

**B. Any 3 of the above**

File Description	Documents
Details of participation of teachers in various bodies/activities provided as a response to the metric	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>

## **1.2 - Academic Flexibility**

**1.2.1 - Number of Programmes in which Choice Based Credit System (CBCS)/ elective course system has been implemented**

**1.2.1.1 - Number of Programmes in which CBCS/ Elective course system implemented**

0

File Description	Documents
Any additional information	<a href="#">View File</a>
Minutes of relevant Academic Council/ BOS meetings	<a href="#">View File</a>
Institutional data in prescribed format (Data Template)	<a href="#">View File</a>

**1.2.2 - Number of Add on /Certificate programs offered during the year**

**1.2.2.1 - How many Add on /Certificate programs are added during the year. Data**

**requirement for year: (As per Data Template)**

0

File Description	Documents
Any additional information	<a href="#">View File</a>
Brochure or any other document relating to Add on /Certificate programs	<a href="#">View File</a>
List of Add on /Certificate programs (Data Template )	<a href="#">View File</a>

**1.2.3 - Number of students enrolled in Certificate/ Add-on programs as against the total number of students during the year**

0

File Description	Documents
Any additional information	<a href="#">View File</a>
Details of the students enrolled in Subjects related to certificate/Add-on programs	<a href="#">View File</a>

**1.3 - Curriculum Enrichment**

1.3.1 - Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

**Activities conducted for promotion of universal Values and Ethics****Activity**

Duration (from-----to-----)

Number of participants

Student Induction Program (SIP)

3 Weeks (8.11.20 to 28.11.2020)

124

File Description	Documents
Any additional information	<a href="#">View File</a>
Upload the list and description of courses which address the Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum.	<a href="#">View File</a>

### 1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year

168

File Description	Documents
Any additional information	<a href="#">View File</a>
Programme / Curriculum/ Syllabus of the courses	<a href="#">View File</a>
Minutes of the Boards of Studies/ Academic Council meetings with approvals for these courses	<a href="#">View File</a>
MoU's with relevant organizations for these courses, if any	<a href="#">View File</a>
Institutional Data in Prescribed Format	<a href="#">View File</a>

### 1.3.3 - Number of students undertaking project work/field work/ internships

168

File Description	Documents
Any additional information	<a href="#">View File</a>
List of programmes and number of students undertaking project work/field work/ /internships (Data Template)	<a href="#">View File</a>

## 1.4 - Feedback System

### 1.4.1 - Institution obtains feedback on the syllabus and its transaction at the institution

A. All of the above



<b>from the following stakeholders Students Teachers Employers Alumni</b>	
File Description	Documents
URL for stakeholder feedback report	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>
Action taken report of the Institution on feedback report as stated in the minutes of the Governing Council, Syndicate, Board of Management	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
<b>1.4.2 - Feedback process of the Institution may be classified as follows</b>	<b>B. Feedback collected, analyzed and action has been taken</b>
File Description	Documents
Upload any additional information	<a href="#">View File</a>
URL for feedback report	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>
<b>TEACHING-LEARNING AND EVALUATION</b>	
<b>2.1 - Student Enrollment and Profile</b>	
<b>2.1.1 - Enrolment Number Number of students admitted during the year</b>	
<b>2.1.1.1 - Number of students admitted during the year</b>	
<b>169</b>	
File Description	Documents
Any additional information	<a href="#">View File</a>
Institutional data in prescribed format	<a href="#">View File</a>
<b>2.1.2 - Number of seats filled against seats reserved for various categories (SC, ST, OBC, Divyangjan, etc. as per applicable reservation policy during the year (exclusive of supernumerary seats)</b>	
<b>2.1.2.1 - Number of actual students admitted from the reserved categories during the year</b>	
<b>50</b>	

File Description	Documents
Any additional information	<a href="#">View File</a>
Number of seats filled against seats reserved (Data Template)	<a href="#">View File</a>

## 2.2 - Catering to Student Diversity

2.2.1 - The institution assesses the learning levels of the students and organizes special Programmes for advanced learners and slow learners

At the commencement of every academic year, the college conducts counselling sessions/induction programmes for newly admitted students.

NSHM assesses the learning levels of the students through four continuous assessments and two practical continuous assessments per semester, end-semester exam, assignments, presentation, viva-voce exam etc. on regular basis. Moreover, tutorial classes are held by the departments for the slow learners.

File Description	Documents
Paste link for additional information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>
Upload any additional information	<a href="#">View File</a>

### 2.2.2 - Student- Full time teacher ratio (Data for the latest completed academic year)

Number of Students	Number of Teachers
621	56

File Description	Documents
Any additional information	<a href="#">View File</a>

## 2.3 - Teaching- Learning Process

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

The institute organizes workshop, simulation-based classes & case studies to enhance the learning experience of the students.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Link for additional information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>

2.3.2 - Teachers use ICT enabled tools for effective teaching-learning process. Write description in maximum of 200 words

The academic year 2020-2021 was completely affected by Covid-19 pandemic and therefore it was not only the choice but also the compulsion of the teachers to learn, adopt and practice the Information and Communication Technology (ICT) enabled tools.

The presence of ICT undoubtedly allows new ways of learning for students and teachers and helps the latter to interact with students. At NSHM Knowledge Campus, by understanding the benefits of incorporating ICT tools in the teaching process, the faculty members have been using the ICT tools such as Online Learning Platforms - Google Meet, MS Team, TCSion, Cisco Webex, Zoom, Computers equipped with Screen Reading Software for visually impaired students Mobizen mirror, Camstata, Digital Pen & Pad.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Provide link for webpage describing the ICT enabled tools for effective teaching-learning process	<a href="#">View File</a>

**2.3.3 - Ratio of mentor to students for academic and other related issues (Data for the latest completed academic year )**

**2.3.3.1 - Number of mentors**

56

File Description	Documents
Upload, number of students enrolled and full time teachers on roll	<a href="#">View File</a>
Circulars pertaining to assigning mentors to mentees	<a href="#">View File</a>
Mentor/mentee ratio	<a href="#">View File</a>

## 2.4 - Teacher Profile and Quality

### 2.4.1 - Number of full time teachers against sanctioned posts during the year

56

File Description	Documents
Full time teachers and sanctioned posts for year (Data Template)	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
List of the faculty members authenticated by the Head of HEI	<a href="#">View File</a>

### 2.4.2 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.B Superspeciality / D.Sc. / D.Litt. during the year (consider only highest degree for count)

#### 2.4.2.1 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.C Superspeciality / D.Sc. / D.Litt. during the year

22

File Description	Documents
Any additional information	<a href="#">View File</a>
List of number of full time teachers with Ph. D. / D.M. / M.Ch./ D.N.B Super specialty / D.Sc. / D.Litt. and number of full time teachers for year (Data Template)	<a href="#">View File</a>

### 2.4.3 - Number of years of teaching experience of full time teachers in the same institution (Data for the latest completed academic year)

#### 2.4.3.1 - Total experience of full-time teachers

432

File Description	Documents
Any additional information	<a href="#">View File</a>
List of Teachers including their PAN, designation, dept. and experience details(Data Template)	<a href="#">View File</a>

## 2.5 - Evaluation Process and Reforms

2.5.1 - Mechanism of internal assessment is transparent and robust in terms of frequency and mode. Write description within 200 words.

At NSB&M the quality of teaching and learning is appraised through internal assessment, henceforth, based on four-part time divided continuous assessments, known as CA1, CA2, CA2 and CA4. First of all, it is ensured that the marks allocation of all students being just, fair, and backed by supporting materials. It is primarily based on qualitative and quantitative learning outputs/outcomes beyond the assessment grades. For example, students with quality curricular/co-curricular activity accomplishments (product/ prototype/ poster/ paper/ model/ software/ content/ awards/ achievements, etc.) put the teacher and/or entire lot of teachers of the concerned semester in a position where those students are properly attended to for facilitating them to develop those inherent qualities. Besides, there shall be computer-aided analyses and tools applied to find and mitigate the aberrations and appraise the performance. That student receiving an Incomplete status with zero numeric value, is informed about it and counselled/motivated to look forward to ensuing assessments with additional tutorial support on case to case basis. Through its implementations by the faculty team, there have been early signs of improvement in our learning outputs. NSHM is in the process of creating a computer system, which will be plugged to the existing Learning Management System, to deliver internal assessment transcripts at the end of the program to demanding students, which in a way will be an exemplary instance for any college.

File Description	Documents
Any additional information	<a href="#">View File</a>
Link for additional information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>

2.5.2 - Mechanism to deal with internal examination related grievances is transparent, time- bound and efficient

The Central Examination Cell is supervised by a faculty member chosen by the authorities. Institute carefully adheres to the affiliating University's norms at the time of conducting Continuous Assessment (CA) for theory, Practical Continuous Assessment (PCA) and Semester Exams,

File Description	Documents
Any additional information	<a href="#">View File</a>
Link for additional information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>

## 2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.

Outcome Based Education (OBE) is a student-centric learning approach and is made mandatory to Higher educational institutes by all regulatory bodies like UGC, NAAC etc. It helps to accommodate predetermined set of expected knowledge, skills, values or attributes. Programme outcomes (POs), Programme Specific Outcomes (PSOs) and course outcomes (COs) are necessary for the flexibility and innovation in programme design, syllabi development, teaching-learning process and assessment of student learning levels. The programmes offered by College cater to multiple interests of the student community and help to build the human capital needed for the society and nation. The POs and COs primarily aim at imparting knowledge and skills which are critical for building students' competence and personality. There is also an emphasis on holistic development of the students as the learning outcomes focus on imparting values and ethics and improve their interpersonal and communication skills. The POs/PSOs/COs of all the programmes are clearly created after duly considering the inputs from faculty and alumni, employability prospects and societal requirements. They are communicated to all the stakeholders of the program through Student orientation programmes, Alumni meetings, Parents meetings and BOS meetings. The detailed syllabi, POs/PSOs/COs are published in the college website. The programme outcomes and course outcomes primarily aim at imparting knowledge and skills which are critical for building students' competence and personality. There is also an emphasis on holistic development, learning outcomes, focus on imparting values and ethics and enhancing interpersonal communication skills.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for Additional information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>
Upload COs for all Programmes (exemplars from Glossary)	<a href="#">View File</a>

2.6.2 - Attainment of Programme outcomes and course outcomes are evaluated by the institution.

**Measuring Course Outcomes attained through University Examinations**

**Measuring CO attainment through Internal Assessments:**

**Total Course Outcome Attainment:**

**Attainment of Program Outcomes and Program Specific Outcomes**

**Indirect Assessment**

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for Additional information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>

**2.6.3 - Pass percentage of Students during the year**

**2.6.3.1 - Total number of final year students who passed the university examination during the year**

211

File Description	Documents
Upload list of Programmes and number of students passed and appeared in the final year examination (Data Template)	<a href="#">View File</a>
Upload any additional information	<a href="#">View File</a>
Paste link for the annual report	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>

## 2.7 - Student Satisfaction Survey

**2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire) (results and details need to be provided as a weblink)**

<https://goikol.nshh.com/naac.php>

## RESEARCH, INNOVATIONS AND EXTENSION

### 3.1 - Resource Mobilization for Research

**3.1.1 - Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)**

**3.1.1.1 - Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)**

**NIL**

File Description	Documents
Any additional information	<a href="#">View File</a>
e-copies of the grant award letters for sponsored research projects /endowments	<a href="#">View File</a>
List of endowments / projects with details of grants(Data Template)	<a href="#">View File</a>

**3.1.2 - Number of teachers recognized as research guides (latest completed academic year)**

**3.1.2.1 - Number of teachers recognized as research guides**

**4**



File Description	Documents
Any additional information	<a href="#">View File</a>
Institutional data in prescribed format	<a href="#">View File</a>

### 3.1.3 - Number of departments having Research projects funded by government and non government agencies during the year

#### 3.1.3.1 - Number of departments having Research projects funded by government and non-government agencies during the year

0

File Description	Documents
List of research projects and funding details (Data Template)	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
Supporting document from Funding Agency	<a href="#">View File</a>
Paste link to funding agency website	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>

### 3.2 - Innovation Ecosystem

3.2.1 - Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

As per the MAKAUT curriculum the students have a paper on Entrepreneurship. Seminars, workshops, guest lecturers are organized to encourage and create awareness about entrepreneurial skill among the students.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>

### 3.2.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

3.2.2.1 - Total number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during the year

**1**

File Description	Documents
Report of the event	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
List of workshops/seminars during last 5 years (Data Template)	<a href="#">View File</a>

**3.3 - Research Publications and Awards****3.3.1 - Number of Ph.Ds registered per eligible teacher during the year****3.3.1.1 - How many Ph.Ds registered per eligible teacher within the year****0**

File Description	Documents
URL to the research page on HEI website	<a href="https://goikol.nshmc.com/naac.php">https://goikol.nshmc.com/naac.php</a>
List of PhD scholars and their details like name of the guide , title of thesis, year of award etc (Data Template)	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>

**3.3.2 - Number of research papers per teachers in the Journals notified on UGC website during the year****3.3.2.1 - Number of research papers in the Journals notified on UGC website during the year****24**

File Description	Documents
Any additional information	<a href="#">View File</a>
List of research papers by title, author, department, name and year of publication (Data Template)	<a href="#">View File</a>

**3.3.3 - Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during the year****3.3.3.1 - Total number of books and chapters in edited volumes/books published and papers**

**in national/ international conference proceedings year wise during year**

5

File Description	Documents
Any additional information	<a href="#">View File</a>
List books and chapters edited volumes/ books published (Data Template)	<a href="#">View File</a>

**3.4 - Extension Activities**

3.4.1 - Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the year

NSHM has a dedicated cell named 'Outreach' or NSHM Center for Social Action. Outreach is involved in contributing to social causes by mobilising student volunteers to participate in various outreach activities, often in collaboration with charitable organisations and NGOs. It is a platform through which students and individuals can connect with the society and people. Some of our students during COVID pandemic took initiative to visit the slums and distribute medicines, and other necessary items among the economically challenged people. Around 100 students participated in the COVID vaccination drive conducted in collaboration with Medica Super speciality Hospital at our campus for our staff members and other citizen under the supervision of Pharmacy department.

File Description	Documents
Paste link for additional information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>
Upload any additional information	<a href="#">View File</a>

**3.4.2 - Number of awards and recognitions received for extension activities from government / government recognized bodies during the year****3.4.2.1 - Total number of awards and recognition received for extension activities from Government/ Government recognized bodies year wise during the year**

0

File Description	Documents
Any additional information	<a href="#">View File</a>
Number of awards for extension activities in last 5 year (Data Template)	<a href="#">View File</a>
e-copy of the award letters	<a href="#">View File</a>

**3.4.3 - Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., ( including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organized in collaboration with industry, community and NGOs ) during the year**

**3.4.3.1 - Number of extension and outreach Programs conducted in collaboration with industry, community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., during the year**

**1**

File Description	Documents
Reports of the event organized	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
Number of extension and outreach Programmes conducted with industry, community etc for the during the year (Data Template)	<a href="#">View File</a>

**3.4.4 - Number of students participating in extension activities at 3.4.3. above during year**

**3.4.4.1 - Total number of Students participating in extension activities conducted in collaboration with industry, community and Non- Government Organizations such as Swachh Bharat, AIDs awareness, Gender issue etc. year wise during year**

**200**

File Description	Documents
Report of the event	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
Number of students participating in extension activities with Govt. or NGO etc (Data Template)	<a href="#">View File</a>

<b>3.5 - Collaboration</b>	
<b>3.5.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship during the year</b>	
<b>3.5.1.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship year wise during the year</b>	
21	
<b>File Description</b>	<b>Documents</b>
e-copies of related Document	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
Details of Collaborative activities with institutions/industries for research, Faculty	<a href="#">View File</a>
<b>3.5.2 - Number of functional MoUs with institutions, other universities, industries, corporate houses etc. during the year</b>	
<b>3.5.2.1 - Number of functional MoUs with Institutions of national, international importance, other universities, industries, corporate houses etc. year wise during the year</b>	
6	
<b>File Description</b>	<b>Documents</b>
e-Copies of the MoUs with institution./ industry/corporate houses	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
Details of functional MoUs with institutions of national, international importance, other universities etc during the year	<a href="#">View File</a>
<b>INFRASTRUCTURE AND LEARNING RESOURCES</b>	
<b>4.1 - Physical Facilities</b>	
4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching- learning. viz., classrooms, laboratories, computing equipment etc.	
The institution since its inception has maintained high standards of infrastructural facilities and pedagogy, which are constantly reviewed and upgraded to reflect the latest trends and	

developments in higher education and meet the regulatory requirements. The classrooms are well furnished, seminar room with multimedia and audio-visual equipment to facilitate effective teaching/learning is made available. Faculty and administrative staff have been provided with adequate office space. The Institute premises also houses conference room, seminar hall, and auditorium. Sufficient ventilation is provided to the classrooms and laboratories ensuring the safety of the students.

For Pharmacy programs in addition to the classroom and seminar halls, laboratories are required for actual experimentation. Our laboratories are equipped with sophisticated instruments like UV, HPLC, FTIR Spectrophotometer, Spray dryer, Stability chamber, Orbital shaker, R & D coater etc. Institute also has an animal house maintained as per CPCSEA guidelines. In addition there is pilot plant, museum and herbal garden to complement the knowledge of theoretical learning.

Laptops were allotted to the individual teachers of the various departments. For administrative use desktops have been allotted. There is a separate IT laboratory comprising around 200 computers where students can work in their free time to help the advanced learners and research students, the library subscribes to some reputed E-journals too.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>

4.1.2 - The Institution has adequate facilities for cultural activities, sports, games (indoor, outdoor), gymnasium, yoga centre etc.

The institute has been organizing various events, cultural activities over the time and invites eminent personalities from sports, cultural domain enlightening the students in the areas of extra-curricular activities.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>

**4.1.3 - Number of classrooms and seminar halls with ICT- enabled facilities such as smart class, LMS, etc.****11**

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	<a href="#">View File</a>

**4.1.4 - Expenditure, excluding salary for infrastructure augmentation during the year (INR in Lakhs)****4.1.4.1 - Expenditure for infrastructure augmentation, excluding salary during the year (INR in lakhs)****456.82**

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Upload audited utilization statements	<a href="#">View File</a>
Upload Details of budget allocation, excluding salary during the year (Data Template)	<a href="#">View File</a>

**4.2 - Library as a Learning Resource****4.2.1 - Library is automated using Integrated Library Management System (ILMS)**

The Library is using an integrated module of an ERP (Enterprise resource planning) provided by an outsourced vendor. The library has made its entire catalogue accessible through this library module.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for Additional Information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>
<b>4.2.2 - The institution has subscription for the following e-resources e-journals e-ShodhSindhu Shodhganga Membership e-books Databases Remote access toe-resources</b>	<b>C. Any 2 of the above</b>
File Description	Documents
Upload any additional information	<a href="#">View File</a>
Details of subscriptions like e-journals,e-ShodhSindhu, Shodhganga Membership etc (Data Template)	<a href="#">View File</a>
<b>4.2.3 - Expenditure for purchase of books/e-books and subscription to journals/e- journals during the year (INR in Lakhs)</b>	
<b>4.2.3.1 - Annual expenditure of purchase of books/e-books and subscription to journals/e-journals during the year (INR in Lakhs)</b>	
61	
File Description	Documents
Any additional information	<a href="#">View File</a>
Audited statements of accounts	<a href="#">View File</a>
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	<a href="#">View File</a>
<b>4.2.4 - Number per day usage of library by teachers and students ( foot falls and login data for online access) (Data for the latest completed academic year)</b>	
<b>4.2.4.1 - Number of teachers and students using library per day over last one year</b>	
0	



File Description	Documents
Any additional information	<a href="#">View File</a>
Details of library usage by teachers and students	<a href="#">View File</a>

### 4.3 - IT Infrastructure

#### 4.3.1 - Institution frequently updates its IT facilities including Wi-Fi

Both the Pharmacy and Management departments of NSHM Knowledge Campus are equipped with adequate hardware, network and security, and wi-fi infrastructure:

There are 2 nos. of Computer laboratories with 70 PCs and 56 PCs respectively. All the PCs are having original Microsoft OS and are under Microsoft Open Value Subscription-Education Solutions.

The faculties are provided with Desktop / Laptop for their day to day activity.

All the PCs are protected by On-line UPS.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>

#### 4.3.2 - Number of Computers

227

File Description	Documents
Upload any additional information	<a href="#">View File</a>
List of Computers	<a href="#">View File</a>

#### 4.3.3 - Bandwidth of internet connection in the Institution

A. ? 50MBPS

File Description	Documents
Upload any additional Information	<a href="#">View File</a>
Details of available bandwidth of internet connection in the Institution	<a href="#">View File</a>

#### 4.4 - Maintenance of Campus Infrastructure

##### 4.4.1 - Expenditure incurred on maintenance of infrastructure (physical and academic support facilities) excluding salary component during the year (INR in Lakhs)

##### 4.4.1.1 - Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component during the year (INR in lakhs)

456.82

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Audited statements of accounts	<a href="#">View File</a>
Details about assigned budget and expenditure on physical facilities and academic support facilities (Data Templates)	<a href="#">View File</a>

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

**Maintenance of infrastructure:** A dedicated work force of maintenance staff under Manager Administration comprises of administrative assistants & hostel wardens. Most of the work is outsourced on AMC basis; three maintenance staff is always on duty and work in shifts. Uninterrupted electricity is ensured with back up of 1DG Set of 125 KVA capacity. The job timings for housekeeping staff are from 8A.M. to 8P.M. in two shifts. Some staff is also engaged in the evening shift to attend to the housekeeping requirements of the hostels. Similarly, housekeeping in Academic Block and other areas is also done in extended hours to keep the entire campus neat and clean. To ensure proper hygiene and sanitation in the campus, only branded items from the reputed companies are used. Suitable pest control measures like regular spray of pesticides/ periodic fumigation is carried out as per requirement. Laundry services for the institute and hostels are outsourced to professional laundry service companies. Furthermore,

washing machines, electric iron etc. have been provided at hostel premises for self service. The institute appoints contractual housekeepers, DG operators, gardeners, security guards, plumbers, electricians etc. for maintenance and repair works, through outsourcing to ensure seamless operations. Our admin staff ensures proper planning & operational management through necessary instructions to the contractual staff as per the requirement. Annual Maintenance Contract is availed for the maintenance of capital equipment and infrastructure.

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Paste link for additional information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>

## STUDENT SUPPORT AND PROGRESSION

### 5.1 - Student Support

#### 5.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

##### 5.1.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

157

File Description	Documents
Upload self attested letter with the list of students sanctioned scholarship	<a href="#">View File</a>
Upload any additional information	<a href="#">View File</a>
Number of students benefited by scholarships and free ships provided by the Government during the year (Data Template)	<a href="#">View File</a>

#### 5.1.2 - Number of students benefitted by scholarships, free ships etc. provided by the institution / non- government agencies during the year

##### 5.1.2.1 - Total number of students benefited by scholarships, free ships, etc provided by the institution / non- government agencies during the year

2

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Number of students benefited by scholarships and free ships institution / non- government agencies in last 5 years (Date Template)	<a href="#">View File</a>
<b>5.1.3 - Capacity building and skills enhancement initiatives taken by the institution include the following: Soft skills Language and communication skills Life skills (Yoga, physical fitness, health and hygiene) ICT/computing skills</b>	<b>A. All of the above</b>
File Description	Documents
Link to Institutional website	<a href="http://www.nshmc.com">www.nshmc.com</a>
Any additional information	<a href="#">View File</a>
Details of capability building and skills enhancement initiatives (Data Template)	<a href="#">View File</a>
<b>5.1.4 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year</b>	
<b>95</b>	
<b>5.1.4.1 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year</b>	
<b>95</b>	
File Description	Documents
Any additional information	<a href="#">View File</a>
Number of students benefited by guidance for competitive examinations and career counseling during the year (Data Template)	<a href="#">View File</a>
<b>5.1.5 - The Institution has a transparent mechanism for timely redressal of student</b>	<b>A. All of the above</b>

**grievances including sexual harassment and ragging cases Implementation of guidelines of statutory/regulatory bodies Organization wide awareness and undertakings on policies with zero tolerance Mechanisms for submission of online/offline students' grievances Timely redressal of the grievances through appropriate committees**

File Description	Documents
Minutes of the meetings of student redressal committee, prevention of sexual harassment committee and Anti Ragging committee	<a href="#">View File</a>
Upload any additional information	<a href="#">View File</a>
Details of student grievances including sexual harassment and ragging cases	<a href="#">View File</a>

## 5.2 - Student Progression

### 5.2.1 - Number of placement of outgoing students during the year

#### 5.2.1.1 - Number of outgoing students placed during the year

59

File Description	Documents
Self-attested list of students placed	<a href="#">View File</a>
Upload any additional information	<a href="#">View File</a>
Details of student placement during the year (Data Template)	<a href="#">View File</a>

### 5.2.2 - Number of students progressing to higher education during the year

#### 5.2.2.1 - Number of outgoing student progression to higher education

63

File Description	Documents
Upload supporting data for student/alumni	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
Details of student progression to higher education	<a href="#">View File</a>

**5.2.3 - Number of students qualifying in state/national/ international level examinations during the year (eg: JAM/CLAT/GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/State government examinations)**

**5.2.3.1 - Number of students qualifying in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/ State government examinations) during the year**

24

File Description	Documents
Upload supporting data for the same	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
Number of students qualifying in state/ national/ international level examinations during the year (Data Template)	<a href="#">View File</a>

**5.3 - Student Participation and Activities**

**5.3.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national / international level (award for a team event should be counted as one) during the year**

**5.3.1.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/ national / international level (award for a team event should be counted as one) during the year.**

0

File Description	Documents
e-copies of award letters and certificates	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national/international level (During the year) (Data Template)	<a href="#">View File</a>

5.3.2 - Institution facilitates students' representation and engagement in various administrative, co-curricular and extracurricular activities (student council/ students representation on various bodies as per established processes and norms )

The institution encourages participative managements by the students to be receptive to suggestions and advice from different stakeholders to ensure wide ranging inputs to the decision making process and its subsequent implementation.

Following institutional bodies have student representative:

- IQAC
- Quality Improvement committee
- Anti-ragging committee
- Anti-ragging squad
- Disciplinary Committee
- Sexual Harassment Committee
- Extracurricular activities (Saraswati puja, Viswakarma puja, National Pharmacy Week)
- Students grievance redressal committee
- Training and Placement committee

The students also participate in various activities in which the college is engaged in, such as encouraging cleanliness in the college premises, ensuring no smoking zones are maintained, helping organize events on days of national importance such as 26th January and 15th August, felicitation of teacher on Teachers Day, carrying out activities on National language Day, National Yoga Day etc. Students were actively involved in various committees regarding welcoming fresh students through an online induction program as well as organizing farewell virtually for the outgoing batch of students.

File Description	Documents
Paste link for additional information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>
Upload any additional information	<a href="#">View File</a>

### 5.3.3 - Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions)

#### 5.3.3.1 - Number of sports and cultural events/competitions in which students of the Institution participated during the year

0

File Description	Documents
Report of the event	<a href="#">View File</a>
Upload any additional information	<a href="#">View File</a>
Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions) (Data Template)	<a href="#">View File</a>

### 5.4 - Alumni Engagement

5.4.1 - There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

The Alumni Association has made significant contributions to the development of the Institution through non-financial means over the years. Because of the pandemics, the collaborative activities were undertaken on the online mode. They are mentioned below : 1. A virtual alumni meet was organized in 2021. Alumni member established in different companies shared their rich experience in the industry and it was concluded with cultural activities. 2. Conducting several grooming sessions and sessions to improve soft skills in outgoing batches to enhance their marketability potential 2. Sharing their experiences during marketing stints at different Companies and also in different departments of reputed pharmaceutical Companies. 3. Facilitating in arranging training modules for students in different Companies to which they are or have been associated. 4. Maintaining liaison



with HR division of Companies for placement of current students.

File Description	Documents
Paste link for additional information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>
Upload any additional information	<a href="#">View File</a>

**5.4.2 - Alumni contribution during the year (INR in Lakhs)** E. <1Lakhs

File Description	Documents
Upload any additional information	<a href="#">View File</a>

## GOVERNANCE, LEADERSHIP AND MANAGEMENT

### 6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of and in tune with the vision and mission of the institution

#### VISION OF NSHM

"To be a Knowledge Hub of Global Excellence"

#### MISSION OF NSHM

The mission is to provide each member of the organization the required resources to excel in their field of work and to motivate them to perform to their fullest ability. The mission provides the direction and focus that is needed to make decisions and execute the same.

To bring prosperity to the society and enhance quality of life by imparting and advancing knowledge and skills, unleashing creative abilities and inculcating responsible and responsive values and attitudes.

#### ORGANIZATION VALUES

The values of an organization are its pillars which help in its overall growth and enhancement. They establish a foundation onto

which expectations and trust is built.

The purpose of NSHM's values are to deliver innovative education products and services to bring out industry-ready professionals, researchers, advanced learners, educators, and entrepreneurs, who can take best care of people, planet and profit. We also encourage our team members to pursue creative research and consultancy to advance global knowledge and skill.

**CORE VALUES**

1.Nation and Society

2. Heritage

3.Trusteeship

4. Human Resource

5.Quality

6. Innovation

7. Ethics

File Description	Documents
Paste link for additional information	<a href="https://www.nshmcampus.com/who-we-are/">https://www.nshmcampus.com/who-we-are/</a>
Upload any additional information	<a href="#">View File</a>

6.1.2 - The effective leadership is visible in various institutional practices such as decentralization and participative management.

Education is being decentralized in numerous countries as part of a larger move to reform public management systems. However, NSHM Group of Institutions, right from its inception, has practiced decentralization, and a process of distributing or dispersing functions, powers, and people away from a central location or authority. It is well recognized by NSHM that governance arrangements critically influence the performance of constituent institute's service delivery. Decentralization also fosters accountability, cooperation and vigilance and reduces alienation

in the governance of the Institution. The decentralization arrangements refer to the design of jurisdictions: i.e., to the distribution of powers within different levels of management, and between different constituent units to provide student services, as well to the social and outreach functions in these jurisdictions. These include formal institutional factors such as the extent of institutional and fiscal autonomy, the type of hierarchical oversight exercised, and other administrative arrangements that determine information flows for decision-making.

File Description	Documents
Paste link for additional information	<a href="https://www.nshh.com/who-we-are/">https://www.nshh.com/who-we-are/</a>
Upload any additional information	<a href="#">View File</a>

## 6.2 - Strategy Development and Deployment

### 6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

The institute has adopted ERP system on development of organizations management system which will provide a platform for various administrative procedures including accounts and HR management, academics and examination, student and faculty attendance. The library uses has been upgraded by the use of digitalization allowing quick entry of accession numbers of book, title availability and author index. Every department and faculty members are provided with computer with internet facility through LAN connection for the ERP software which allows to enter academic details like timetable, student attendance, lesson plan, list of experiments. College has allotted individual organizational email id to every faculty member, staff and student through which important communications and student related circulars like examination, academic calendar, sessional examination are circulated periodically. The institute has a well-developed website [www.nshh.com](http://www.nshh.com), which is updated regularly, various co-curricular activities like seminars, conferences, NPW celebrations, fresher's welcome, alumni meet are communicated to the stakeholders through website and institute coordinated social media updates like facebook, whatsapp and tweeter. Thus the strategic implementation of ERP system will provide a transparent interactive academics system for continuous developmental strategy.

Strategy during the Pandemics During the pandemic period, the institute followed the practices of maintaining physical distancing with highest focus on hygiene. Classes were conducted in the

online mode and there was online training of usage of MS Team. The following activities were undertaken:

- Wearing mask was mandatory in the campus
- Finger based biometric attendance was discontinued, instead card swiping was used
- Lift buttons were covered
- Sanitizers were kept in the main lobby of the campus building

File Description	Documents
Strategic Plan and deployment documents on the website	<a href="#">View File</a>
Paste link for additional information	<a href="http://www.nshmc.com">www.nshmc.com</a>
Upload any additional information	<a href="#">View File</a>

6.2.2 - The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, etc.

Organizational structure of the institution including governing body, administrative setup, and functions of various bodies is depicted by the chart attached. The HR department is responsible for developing and implementing personnel policies for service rules, procedures, recruitment, promotional policies as well as grievance redressal mechanism as documented in the HR manual. Other operational policies and procedures are framed in the meeting of board of trustees. These policies govern the regular work practices of the NSHM Knowledge Campus, Kolkata-Group of Institutions.

File Description	Documents
Paste link for additional information	<a href="http://www.nshmc.com">www.nshmc.com</a>
Link to Organogram of the institution webpage	<a href="https://assessmentonline.naac.gov.in/storage/app/hei/SSR/100825/6.2.2_1515512136_818.pdf">https://assessmentonline.naac.gov.in/storage/app/hei/SSR/100825/6.2.2_1515512136_818.pdf</a>
Upload any additional information	<a href="#">View File</a>

**6.2.3 - Implementation of e-governance in areas of operation Administration Finance**

A. All of the above

## and Accounts Student Admission and Support Examination

File Description	Documents
ERP (Enterprise Resource Planning) Document	<a href="#">View File</a>
Screen shots of user inter faces	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
Details of implementation of e-governance in areas of operation, Administration etc(Data Template)	<a href="#">View File</a>

### 6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non- teaching staff

The institute has various welfare mesures, health insurance, misc. other incentives for self development and well being. Details uploaded

File Description	Documents
Paste link for additional information	<a href="http://www.nshmc.com">www.nshmc.com</a>
Upload any additional information	<a href="#">View File</a>

6.3.2 - Number of teachers provided with financial support to attend conferences/ workshops and towards membership fee of professional bodies during the year

6.3.2.1 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

0

File Description	Documents
Upload any additional information	<a href="#">View File</a>
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	<a href="#">View File</a>

6.3.3 - Number of professional development /administrative training programs organized by

**the institution for teaching and non-teaching staff during the year****6.3.3.1 - Total number of professional development /administrative training Programmes organized by the institution for teaching and non teaching staff during the year**

3

File Description	Documents
Reports of the Human Resource Development Centres (UGCASC or other relevant centres).	<a href="#">View File</a>
Reports of Academic Staff College or similar centers	<a href="#">View File</a>
Upload any additional information	<a href="#">View File</a>
Details of professional development / administrative training Programmes organized by the University for teaching and non teaching staff (Data Template)	<a href="#">View File</a>

**6.3.4 - Number of teachers undergoing online/face-to-face Faculty development Programmes (FDP) during the year (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course etc.)****6.3.4.1 - Total number of teachers attending professional development Programmes viz., Orientation / Induction Programme, Refresher Course, Short Term Course during the year**

8

File Description	Documents
IQAC report summary	<a href="#">View File</a>
Reports of the Human Resource Development Centres (UGCASC or other relevant centers)	<a href="#">View File</a>
Upload any additional information	<a href="#">View File</a>
Details of teachers attending professional development programmes during the year (Data Template)	<a href="#">View File</a>

### 6.3.5 - Institutions Performance Appraisal System for teaching and non- teaching staff

The institute HR manual contains Performance Appraisal System by the name of Performance Management System (PMS), which aims to develop a performance driven culture in NSHM. The organization wants to utilize fullest of its employee's potential, make them aware of their strength and development areas and doing so map their career path in the organization.

#### PURPOSE

- To provide direction and clarify performance expectations.
- To identify training and professional development needs.
- To provide feedback and coaching to the staff member concerning job performance, both what is done well and what needs improvement

#### SCOPE

This policy is applicable to all employees.

#### CRITERIA

Performance shall be assessed on the basis of level of competence displayed during completion of all targets and goals. The model used for the assessment of the employee's performance is:

#### PRINCIPLES

Cascading of Organizational Vision, Goals and Objectives

Specific objectives for each member

Participative decision making

Explicit time period

Performance evaluation and feedback

#### PERFORMANCE APPRAISAL GUIDE

Things you need to know to perform well

Our approach to managing performance means:

1. Everyone knows what is expected of them

2.We differentiate performance

3.We let our people know where they stand

Change imperatives for Performance Management System at NSHM:

1.Changes in business environment impacting the business model

2.Changes in the overall Talent Landscape

3.Government policies impacting talent and business

4.Organization’s future ambitions

Organization’s talent strategy and alignment with business

File Description	Documents
Paste link for additional information	<a href="http://www.nshmcampus.com">www.nshmcampus.com</a>
Upload any additional information	<a href="#">View File</a>

**6.4 - Financial Management and Resource Mobilization**

6.4.1 - Institution conducts internal and external financial audits regularly Enumerate the various internal and external financial audits carried out during the year with the mechanism for settling audit objections within a maximum of 200 words

The financial resources are managed in an effective and transparent manner. Each and every transaction is supported by bills and voucher. All the expenditures, recurring and non-recurring are incurred through cheques, demand drafts or on-line transaction. For effective verification of accounts, internal and external audits are done periodically. There is a maker checker mechanism built into the system where every financial data is checked and verified before it is entered into the system. Approval levels are well defined as per hierarchy and adhered to.

Internal Audit: Internal Audit is undertaken by external agencies on a periodical basis and reports submitted for the same for implementation.

External audit: Every year a group of external auditors comprising a team of chartered accountants perform the auditing of the institute’s financial records and books as per guidelines of the



**income tax department.**

File Description	Documents
Paste link for additional information	<a href="http://www.nshmc.com">www.nshmc.com</a>
Upload any additional information	<a href="#">View File</a>

**6.4.2 - Funds / Grants received from non-government bodies, individuals, philanthropers during the year (not covered in Criterion III)****6.4.2.1 - Total Grants received from non-government bodies, individuals, Philanthropers during the year (INR in Lakhs)****Nil**

File Description	Documents
Annual statements of accounts	<a href="#">View File</a>
Any additional information	<a href="#">View File</a>
Details of Funds / Grants received from of the non-government bodies, individuals, Philanthropers during the year (Data Template)	<a href="#">View File</a>

**6.4.3 - Institutional strategies for mobilization of funds and the optimal utilization of resources**

Funds are generated through collection of course fees from the students for the professional courses taught, grants received and overdraft facilities from bank and are being utilized to meet the expenses incurred towards maintenance and up-gradation of physical, academic and support facilities, infrastructure augmentation & for salary of the faculty members and other employees as well as for other recurring and non-recurring expenditures as per budgeted provisions. Every financial year the budgets are prepared by respective departments to meet various expenses of the institutions such as purchase of laboratory equipment, books and journals for the library, development of infrastructure, renovation and repairs, annual maintenance contracts, various co-curricular activities, research and seminars, organizing conferences and workshops, celebration of festive occasions and employee welfares etc. The financial resources are managed in an effective and transparent manner. Each and every transaction is supported by bills and voucher. All the expenditures, recurring and non-recurring are incurred through cheques, demand drafts or on-line

transaction.

For effective verification of accounts, internal and external audits are done periodically. The external audit is done by a team of auditors from Garv & Associates. The last audit was done in August '22 for FY 2021-22. The faculty members in consultation with directors approaches funding agencies like DST, ICMR, CSIR and pharmaceutical companies for promotion of teaching learning process and innovation through research and development in the institution. The institution has been successful in obtaining grant-in-aid from DST and Emami group of companies.

File Description	Documents
Paste link for additional information	<a href="http://www.nshmc.com">www.nshmc.com</a>
Upload any additional information	<a href="#">View File</a>

## 6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes

The major objective behind the formation of IQAC is to ensure significant improvement in the quality of education imparted to the student community which in turn would foster global competencies among the students and enable the stakeholders to make a quest for excellence. This quality centric approach was conceived through radical change in the conventional learning processes. The institute took up challenge of 'Learning Process Reengineering' where IT played a key role in bringing about the coveted change. a) NSHM maintained high standard of employee safety and hygiene during the COVID period. During the pandemics, major focus was primarily on maintaining the quality of safety and hygiene of the institute's environment.

b) Attendance Recording and Monitoring System During the pandemics, student attendance was recorded in the attendance tool of MS Team which was uploaded in the NSHM ERP system by the faculty members.

c) Learning Management System During the pandemics, use of MS Team offered the facilities to record the lectures. The students, who were unable to attend the classes, due to some adversities which was common at that time, had the option to watch and listen to the recorded video of the class at their convenience.

File Description	Documents
Paste link for additional information	<a href="https://goikol.nshh.com/igac.php">https://goikol.nshh.com/igac.php</a>
Upload any additional information	<a href="#">View File</a>

6.5.2 - The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms and recorded the incremental improvement in various activities

With an objective of holistic development of students both morally as well as academically for the survival in the professional field, it is the duty of the institute to implement, follow up and monitor systematic up gradation of facility for the students. This effort may require additional guidance and moral mentoring to average and weaker group of students so that survive and flourish later in the profession along with the prescribed curriculum. The result of systematic up gradation of teaching learning process has developed in the last five years ? Improved student-teacher relationship ? Academic up gradation ? Troubleshooting and resolving student related issues by personal counselling, particularly during the COVID period when some of our students faced with mental depressions Evidence: ? Improvement in academic performance index on a 10-point scale ? Improved admission to post graduate courses ? Gradual improvement in placement index The IQAC has been has been monitoring the implementation and digitalization of Teaching learning process through ERP which is under process. Although there was no scope of physical meetings of IQAC cell, IQAC meetings were conducted in the virtual mode.

File Description	Documents
Paste link for additional information	<a href="https://goikol.nshh.com/igac.php">https://goikol.nshh.com/igac.php</a>
Upload any additional information	<a href="#">View File</a>

**6.5.3 - Quality assurance initiatives of the institution include: Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analyzed and used for improvements Collaborative quality initiatives with other institution(s) Participation in NIRF any other quality audit recognized by state, national or international**

**B. Any 3 of the above**

agencies (ISO Certification, NBA)	
File Description	Documents
Paste web link of Annual reports of Institution	<a href="https://goikol.nshmc.com/pdf/PART-II-Institutional-Grade-Sheet.pdf">https://goikol.nshmc.com/pdf/PART-II-Institutional-Grade-Sheet.pdf</a>
Upload e-copies of the accreditations and certifications	<a href="#">View File</a>
Upload any additional information	<a href="#">View File</a>
Upload details of Quality assurance initiatives of the institution (Data Template)	<a href="#">View File</a>
<b>INSTITUTIONAL VALUES AND BEST PRACTICES</b>	
<b>7.1 - Institutional Values and Social Responsibilities</b>	
7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year	
<p><b>Our institution shows gender sensitivity in providing facilities such as:</b></p> <p><b>Safety &amp; security:</b></p> <ul style="list-style-type: none"> <li>• Institute maintains gender equality in all aspects.</li> <li>• Healthy atmosphere is maintained by celebrating various activities like Fresher's Day, Teachers Day, Independence Day, Republic Day, Pharmacists' Day, etc.</li> <li>• Seminars conducted on Women empowerment, sexual harassment, Breast cancer awareness Programme etc.</li> <li>• Contractual women for security and women house-keeping staff for daily cleaning activity and are posted in front of female washrooms.</li> <li>• For disabled students' PH toilet, wheel chair etc. are provided</li> <li>• Internal complaint and Anti ragging committee for students' grievances.</li> <li>• Blood donation camp organized on the occasion of National Pharmacy week, for the benefit of the public.</li> <li>• Our campus is smoke-free.</li> </ul> <p><b>Counseling:</b></p> <ul style="list-style-type: none"> <li>• All kinds of academic help are provided foreconomically and</li> </ul>	

socially weaker students. As per State Govt. directive, Full free & half free studentship, TFW admission are implemented.

- Women Grievance Redressal Cell for the benefit of the women employees and girl students.
- Career counselling for Higher Education as well as Training and Placement activities are regularly undertaken, if necessary along with Parents' counselling.
- Faculty members were constantly in touch with students virtually to help them in times of need.

**Common room:**

- Separate Common room for Boys and Girls.
- Separate hostel facilities
- Indoor games like Carom, Table Tennis have been provided as gender equity initiatives.
- Gymnasium equipment are provided for Boys.
- Stress relieving activities like Yoga classes for women.
- Foreign Language teaching was undertaken as skill development programme.

File Description	Documents
Annual gender sensitization action plan	<a href="https://www.nshh.com/wp-content/uploads/2021/04/internal-complaint-committee-kolkata.pdf">https://www.nshh.com/wp-content/uploads/2021/04/internal-complaint-committee-kolkata.pdf</a>
Specific facilities provided for women in terms of: a. Safety and security b. Counseling c. Common Rooms d. Day care center for young children e. Any other relevant information	<a href="http://www.nshh.com">www.nshh.com</a>

<b>7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation measures Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power efficient equipment</b>	<b>C. Any 2 of the above</b>
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File Description	Documents
Geo tagged Photographs	<a href="#">View File</a>
Any other relevant information	<a href="#">View File</a>

7.1.3 - Describe the facilities in the Institution for the management of the following types of degradable and non-degradable waste (within 200 words) Solid waste management Liquid waste management Biomedical waste management E-waste management Waste recycling system Hazardous chemicals and radioactive waste management

For Solid Waste Management the Institute has a tie-up with Kolkata Municipal Corporation (KMC). The institute also pays KMC for the service.

For E-waste Management the institute has tied-up with Hulladek.

File Description	Documents
Relevant documents like agreements / MoUs with Government and other approved agencies	<a href="#">View File</a>
Geo tagged photographs of the facilities	<a href="#">View File</a>

**7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus**

C. Any 2 of the above

File Description	Documents
Geo tagged photographs / videos of the facilities	<a href="#">View File</a>
Any other relevant information	<a href="#">View File</a>

**7.1.5 - Green campus initiatives include**

**7.1.5.1 - The institutional initiatives for greening the campus are as follows:**

1. Restricted entry of automobiles
2. Use of bicycles/ Battery-powered vehicles
3. Pedestrian-friendly pathways
4. Ban on use of plastic
5. Landscaping

D. Any 1of the above

File Description	Documents
Geo tagged photos / videos of the facilities	<a href="#">View File</a>
Various policy documents / decisions circulated for implementation	<a href="#">View File</a>
Any other relevant documents	<a href="#">View File</a>

### 7.1.6 - Quality audits on environment and energy are regularly undertaken by the institution

**7.1.6.1 - The institutional environment and energy initiatives are confirmed through the following**  
**1.Green audit 2. Energy audit**  
**3.Environment audit 4.Clean and green campus recognitions/awards 5. Beyond the campus environmental promotional activities**

**B. Any 3 of the above**

File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	<a href="#">View File</a>
Certification by the auditing agency	<a href="#">View File</a>
Certificates of the awards received	<a href="#">View File</a>
Any other relevant information	<a href="#">View File</a>

**7.1.7 - The Institution has disabled-friendly, barrier free environment Built environment with ramps/lifts for easy access to classrooms. Disabled-friendly washrooms Signage including tactile path, lights, display boards and signposts Assistive technology and facilities for persons with disabilities (Divyangjan) accessible website, screen-reading software, mechanized equipment**  
**5. Provision for enquiry and information : Human assistance, reader, scribe, soft copies of reading material, screen reading**

**A. Any 4 or all of the above**

File Description	Documents
Geo tagged photographs / videos of the facilities	<a href="#">View File</a>
Policy documents and information brochures on the support to be provided	<a href="#">View File</a>
Details of the Software procured for providing the assistance	<a href="#">View File</a>
Any other relevant information	<a href="#">View File</a>

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities (within 200 words).

NSHM Knowledge Campus Kolkata is steadfast in adopting active initiatives to promote better education, economic upliftment of the needy, and set communal harmony. The extension activities so far undertaken from group or individual levels are targeted towards enabling holistic environment for student development. University has always been at the forefront of sensitizing students to the cultural, regional, linguistic, communal, and socio-economic diversities of the state and the nation. The University celebrates special days, for example, republic day, independence Day. to teach tolerance and harmony to the students. The Gender Equality Policy focuses on equal access, opportunities, and rights for women and men. Initiative for the Differently abled ensures that every single member of the department is aware of the care to be shown to the differently abled people. Due to constraints posed by the pandemic, the programs were conducted in virtual mode.

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	<a href="#">View File</a>
Any other relevant information	<a href="#">View File</a>

7.1.9 - Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

NSHM believes in imparting holistic all-around education to the students and accomplishes this goal by sensitizing students on our



constitutional rights, values, duties, and responsibilities through various means. There is a subject - Indian Ethos and Business Ethicsthat impart the value of education to the students. Also, seminars and workshops are conducted on days of national importance with discussions on various rights, duties, and responsibilities of citizens. Every year Republic Day is celebrated on 26th Jan by organizing activities highlighting the importance of the Indian Constitution. Independence Day is also celebrated every year to highlight the struggle for freedom and the importance of the Indian constitution. The students put up programs showcasing national integration and our unity in diversity.NSHM management presented tokens of recognition to NSHM security staff. The programs are well organized and much appreciated by the audience. Because of the pandemic, these events were conducted in a virtual environment, nevertheless, the students took genuine initiative to make it a success.

File Description	Documents
Details of activities that inculcate values; necessary to render students in to responsible citizens	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>
Any other relevant information	<a href="https://goikol.nshh.com/naac.php">https://goikol.nshh.com/naac.php</a>

**7.1.10 - The Institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic programmes in this regard. The Code of Conduct is displayed on the website There is a committee to monitor adherence to the Code of Conduct Institution organizes professional ethics programmes for students, teachers, administrators and other staff 4. Annual awareness programmes on Code of Conduct are organized**

**A. All of the above**

File Description	Documents
Code of ethics policy document	<a href="#">View File</a>
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programs etc., in support of the claims	<a href="#">View File</a>
Any other relevant information	<a href="#">View File</a>

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

During the new normal scenario, the institute continued to celebrate the special days in virtual mode. It is heartening to note there was an overwhelming response from the students, faculty members, and their families to make it a success. The spirit of NSHM has always set an example to reckon with. Right from its inception, the institute takes sincere initiatives to celebrate the national holidays, for example, Independence Day (15th August), and Republic Day(26th January) with large participation from the students and faculty members. National flag hoisting followed by patriotic songs and plays is put up by our students under the guidance of our faculty members. Apart from these, the students of the institute also celebrate Teacher'sday every year on 5th September to commemorate the birthday of former President of India Dr. S Radhakrishnan in online mode.

File Description	Documents
Annual report of the celebrations and commemorative events for the last (During the year)	<a href="#">View File</a>
Geo tagged photographs of some of the events	<a href="#">View File</a>
Any other relevant information	<a href="#">View File</a>

## 7.2 - Best Practices

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

### 7.2.1.2 Best Practices

Two best practices that have contributed to the Quality improvement of the core activities of the college are:

1. Assessment of Programme-Specific Outcome
2. Teaching and learning process.

1. Assessment of Programme-Specific Outcome

The aim of the practice "Assessment of Programme Specific Outcome" followed by the Institute is to create a quality excellence platform to assess and monitor Students' Performance Placement, and motivation for higher studies. The performance standards were benchmarked and compared with the actual. Under-performers were guided and counseled by faculty members for improvement. It was however, a critical challenge for the institute to achieve the aspired goal in view of the pandemic scenario, but institute faculty members supported by the leadership team exerted its best to ensure that the objectives are met.

1. ERP in Teaching and Learning Process

TCS IoN, a dedicated academic ERP of the institute imparted substantial improvement of quality in the teaching-learning process. In view of the pandemic, it was integrated through MS Team, and the lectures delivered in the online mode used to be uploaded to the TCS IoN Knowledge repository which was easily accessed by our students.

File Description	Documents
Best practices in the Institutional website	<a href="http://www.nshmc.com">www.nshmc.com</a>
Any other relevant information	<a href="https://goikol.nshmc.com/naac.php">https://goikol.nshmc.com/naac.php</a>

**7.3 - Institutional Distinctiveness**

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

The institute is committed to emerge as a knowledge hub of global excellence through prioritizing its efforts in delivering innovative products and services in the academic domains as well as

developing industry-ready high-calibre professionals. Evidently, the development of leadership qualities matters significantly in meeting the stated objectives. In accordance with its vision and priorities. The institute has been always taking the initiatives directed to the area of nurturing Skill backed Leadership Qualities in our students. All along its journey, the institute has consistently worked towards grooming the student's academic and overall personality. The focus is to transform them into successful and excellent professionals in their respective domain. This has been implemented through a series of initiatives for providing an exposure to the external environment.

File Description	Documents
Appropriate web in the Institutional website	<a href="#">View File</a>
Any other relevant information	<a href="#">View File</a>

7.3.2 - Plan of action for the next academic year

The plan of action is intended to include the following activities, namely

- 1) Organize NAAC Sponsored National Level Seminar.
- 2) Organizing Criterion wise presentations as a step toward preparing for NAAC reaccreditation.
- 3) An effort to collaborate more initiatives of Industry-Academia and Alumni for the development of students.
- 4). Organize various student and faculty development programs.
- 5) To make the placement process more efficient.
- 6) To Start a dedicated center for coaching the students for Competitive Examination.
- 7) To motivate PG students regarding the NET/SLET examination
- 8) To set up the center of excellence in the areas of Banking, Insurance
- 9) To organize an international conference in the virtual mode. 10. To take the initiative in enhancing the complete repository of learning materials

